

## Agenda

### Tuesday, August 6

- 4:00 pm Welcome and Introductions  
Lake Institute Educational Programs  
Issues in Philanthropy  
Communications Update
- 5:30 pm Adjourn
- 6:00 pm Reception
- 6:30 pm Group Dinner - Market Table

### Wednesday, August 7

- 7:30 am Breakfast Buffet Opens - Market Table
- 9:00 am Telling Stories of Generosity  
[Dr. Sara Konrath](#), Associate Professor of Philanthropic Studies  
*Break*  
Data Tells a Story
- 12:00 pm Lunch - Market Table
- 1:00 pm Resources and Research  
*Sneak Peek of [The Spiritual Side of Capital Campaigns](#)*  
Impact and Evaluation  
*Break*  
Curriculum Customization
- 4:00 pm Conclude